

Edgar Law Firm Announces Preliminary Approval Of Reebok Settlement

November 15th, 2011

Edgar Law Firm LLC announces that on October 6, 2011, the United States District Court for the District of Massachusetts, the Honorable F. Dennis Saylor, IV presiding, preliminarily approved a settlement in a consumer class action, which was filed on behalf of a number of plaintiffs against Defendant, Reebok International LTD (“Reebok”). The case alleges that Reebok violated Massachusetts Untrue and Misleading Advertising Statute, as well as a claim for unjust enrichment regarding Reebok’s marketing campaign for its toning shoes and apparel. The settlement class includes all persons or entities that purchased, any and all Eligible Shoes and/or Eligible Apparel, from Reebok and/or its authorized retailers and wholesalers including, without limitation, Reebok U.S. Retailers, Reebok Concept Stores, Reebok.com, Reebok Outlets, and/or third-party retailers or wholesalers, from December 5, 2008 up to and including the date of the first dissemination of the Class Notice. For more information on the settlement, please visit, www.reeboksettlement.com.